**ANNOUNCING: Global BIGGIES Awards finalists 2018**

The Big Data & AI for Media Association is pleased to announce the winners of the Global BIGGIES Awards Competition for 2018. The awards competition drew participation from the most innovative media companies implementing data and artificial intelligence initiatives, and has produced 34 finalists from 14 countries.

The BIGGIES Awards aim to reward best practices in Big Data and artificial intelligence products and strategies to media companies from around the world.

The winners, including Best of Show, will be announced at the BIGGIES Awards Gala on Wednesday, 21 March in New York City, during conference during the 7th Big Data and AI for Media Week, which will take place in New York and Washington, D.C. from March 19-23.

For more information about the conference, and to register for events including the Washington, DC and New York study tour focused on artificial intelligence and big data for media, the Big Data & AI for Media conference, and the BIGGIES Awards Gala, go to http://newyork.bigdatamedia.org

The conference takes place from 22-23 March at Microsoft Technology Center, 41st Street & 8th Avenue, 6th Floor, New York City.

The BIGGIES Awards Ceremony and Gala take place on 21 March from 7-10 p.m. at Columbia University's School of Journalism, Pulitzer Hall, World Room, 116th & Broadway, NYC.

Big Data & AI for Media Association is proud to announce this year's finalists of the Global BIGGIES Awards. The BIGGIES were judged by an independent panel of judges from around the world.

The 2018 Global BIGGIES Awards are divided into two groups: A and B

A. Media including newspapers, magazines and digital publications, broadcast, advertising agencies and marketing agencies that circulate/broadcast widely in three or more countries in the world, considered to be international media.

B. Media including newspapers, magazines and online publications, broadcast, advertising agencies and marketing agencies that circulate/broadcast primarily in one area or location, considered to be regional, local or niche media.

The following is the list of the BIGGIES Finalists for the Global competition in 2018.



**Excellence in Data Analytics**

*Group A*

Chartbeat Headline Testing, Chartbeat, United States

Implementation of Data Management Platform, South China Morning Post, Hong Kong

*Group B*

Wisdomnxt,  DB Digital, India

Metrics for News, American Press Institute, United States

Intelligence Beyond Data: Unlock the Potential of Audience Engagements, United Daily News Group, Taiwan



**Excellence in Data Strategy**

*Groups A and B*

Metrics for News, American Press Institute, United States

Intelligence Beyond Data: Unlock the Potential of Audience Engagements, United Daily News Group, Taiwan

Dow Jones DNA, Dow Jones, United States

**Excellence in data-driven advertising campaign**

*Groups A and B*

Campaigns through Lotame, DB Digital, India

Intelligence Beyond Data: Unlock the Potential of Audience Engagements, United Daily News Group, Taiwan

Retargeting Campaign Roll-Out with Data to Maximise Reach and Conversion, South China Morning Post, Hong Kong



**Excellence in data-driven business process efficiency**

*Groups A and B*

Strengthening data culture at SCMP, South China Morning Post, Hong Kong

InsightsPLUS, Fairfax Media, Australia

Data-driven business process revolution, Grupa Onet-RAS , Poland

**Excellence in data-driven product development**

*Group A*
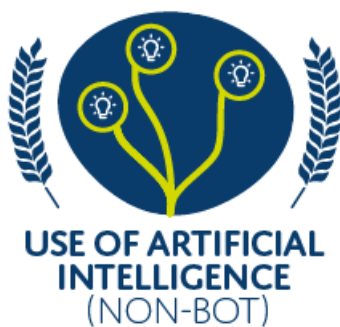Chartbeat Headline Testing, Chartbeat, United States

Leveraging Data for A/B Testing, South China Morning Post, Hong Kong

*Group B*

Content recommendation by Dainik Bhaskar – India

Toutiao Media Lab – Toutiao, China

Automated content drives engagement and subscriptions for Swedish local media, United Robots, Sweden



*Excellence in use of Artificial Intelligence*

*Group A*

*ModBot, Automatic Comment Moderations, Washington Post, United States*

*SendtoNews SmartMatch: AI Designed for Publishers, SendtoNews, Canada*

*Group B*
*Computer vision for Classifieds, Styria Media, Croatia*

*Using Advanced Artificial Intelligence to Generate Reader Revenue and Boost User Engagement @ Ringier, Switzerland*

*Wibbitz AI-Powered Video Creation Platform, Wibbitz, United States*



CREATIVITY IN A
DATA-DRIVEN
PROJECT

*Excellence in Creativity in a Data-Driven Project*

*Group A*

*NHS Tracker, BBC, United Kingdom*

*Mather Advertising Rate Calculator Dashboard, Mather Economics, United States*

*ETL Without a Data Engineer, South China Morning Post, Hong Kong*

NATURAL
LANGUAGE PROCESSING

*Excellence in Natural Language Processing*

*Groups A & B*

*Use of Artificial Intelligence in News Processing, DB Digital, India*

*La Presse Topic Tagger, La Presse, Canada*

*Using Advanced Artificial Intelligence to Generate Reader Revenue and Boost User Engagement @ Ringier, Switzerland*
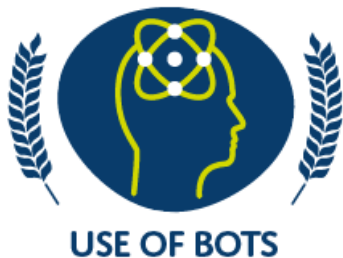


USE OF BOTS

*Excellence in Use of Bots*

*Group A*

*Use of NLP in Content Recommendation, DB Digital, India*

*Heliograf, and Intelligent, Automated Storytelling Agent, Washington Post, United States*

*Excellence in Use of Predictive Analytics*

*Groups A & B*

*RSG Media Log Optimisation, RSG Media Systems, United States*

*EngageReaders e-Paper Analytics, Twipe Mobile Publishing Belgium*

*Facebook Monitor System, The News Lens, Taiwan*



*Excellence in Use of Data=driven Technology*

*Groups A & B*

*Listener Intelligent Paywall, Mather Economics, United States*

*Implementation of GCS to increase reliance on data across the organization, South China Morning Post, Hong Kong*

*WisdomNxt, DB Digital, India*

The Global BIGGIES Awards are presented by the Big Data & AI for Media Association. For more information, contact Sarah Maguire, BIGGIES Administrator, at bigdataawards@gmail.com

The Big Data & AI for Media Association is part of the World Newsmedia Network.